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WHAT IS CLAIMED IS:

An erasable ink for use in a writing instrument, comprising:

a solvent, and

a pigment having a flake-like morphology dispersed in the solvent, wherein the ink is substantially free of colorants other than said pigment.

- 2. The ink of claim 1 wherein said pigment is a pearlescent pigment.
- 3. The ink of claim 1 wherein said pigment is selected from the group consisting of mica flake pigments, graphites, and metal flake pigments.
- 4. The ink of claim 1 wherein said pigment has an average diameter from about 1 micron to about 25 microns.
- 5. The ink of claim 1 wherein said ink exhibits an erasability of at least about 80%.
- 6. The ink of claim 1 wherein said solvent comprises an aqueous solvent system.
 - 7. The ink of claim 1 wherein said ink has a shear-thinning index of between about 0.01 and about 0.8.

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- 8. An erasable ink for use in a writing instrument, comprising: a solvent, and
- a flake-like pigment having an average diameter from about 1 micron to about 25 microns dispersed in the solvent.
 - 9. The ink of claim 8 wherein said pigment is a pearlescent pigment.

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- 10. The ink of claim 8 wherein said pigment is selected from the group consisting of mica flake pigments, graphites, and metal flake pigments.
- 11. The ink of claim 8 wherein said ink exhibits an erasability of at least about 80%.
- 12. The ink of claim 8 wherein said solvent comprises an aqueous solvent system.
- 13. The ink of claim 8 wherein said ink has a shear-thinning index of between about 0.01 and about 0.8.

An erasable ink for use in a writing instrument, comprising:
a solvent, and
a flake-like pigment having an average thickness of less than about 1 micron dispersed in the solvent.

- 15. The ink of claim 14 wherein said pigment is a pearlescent pigment.
- 16. The ink of claim 14 wherein said pigment is selected from the group consisting of mica flake pigments, graphites, and metal flake pigments.
 - 17. The ink of claim 14 wherein said pigment has an average diameter from about 1 micron to about 25 microns.
- 18. The ink of claim 14 wherein said ink exhibits an erasability of at least about 80%.
- 19. The ink of claim 14 wherein said solvent comprises an aqueous solvent system.

20. The ink of claim 14 wherein said ink has a shear-thinning index of between about 0.01 and about 0.8.

A method of forming an erasable marking on a paper substrate,

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making a marking on the substrate with a writing instrument containing an erasable ink comprising a solvent and a pigment having a flake-like morphology dispersed in the solvent, wherein the ink is substantially free of colorants other than said pigment.

22. A method of forming an erasable marking on a paper substrate, comprising:

making a marking on the substrate with a writing instrument containing an erasable ink comprising a solvent and a flake-like pigment having an average diameter from about 1 micron to about 25 microns dispersed in the solvent.

23. A method of forming an erasable marking on a paper substrate, comprising:

making a marking on the substrate with a writing instrument containing an erasable ink comprising a solvent and a flake-like pigment having an average thickness of less than about 1 micron dispersed in the solvent.

24. A writing instrument, comprising:

a reservoir containing an erasable ink comprising a solvent and a pigment having a flake-like morphology dispersed in the solvent, wherein the ink is substantially free of colorants other than said pigment.

25. A writing instrument, comprising:

a reservoir containing an erasable ink comprising a solvent and a flake-like pigment having an average diameter from about 1 micron to about 25 microns dispersed in the solvent.

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26. A writing instrument, comprising:

a reservoir containing an erasable ink comprising a solvent and a flake-like pigment having an average thickness of less than about 1 micron dispersed in the solvent.

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